

# ORDER



**Orders**  
**Order / Rev:** 726630  
**Alt Order #:** 06402736  
**Product Desc:** BONGINO FOR SENATE  
**Estimate:** 525  
**Flight Dates:** 11/06/12 - 11/06/12  
**Original Date / Rev:** 11/02/12 / 11/02/12  
**Order Type:** Political

**WUSA**

**Primary AE:** Aaron Ashe  
**Sales Office:** T-WAS  
**Sales Region:** NAT

**Agency**  
**Name:** Media Ad Ventures/ POL  
**Buying Contact:**  
**Billing Contact:**  
 8136 Old Keene Mill Road Ste A-300  
 Springfield, VA 22152

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Bongino,D/ R/ Senator  
**Demographic:** A35+  
**Product Codes:** PL-US Senate  
**Priority:** P-5  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	2	\$1,600.00	\$1,360.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	2	\$1,600.00	\$1,360.00	0.00
<b>Totals</b>	<b>2</b>	<b>\$1,600.00</b>	<b>\$1,360.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WUSA	11/06/12	11/06/12	CBS This Morning	CM	7-9a	-T-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
				CBS This Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	-T-----		1				\$400.00		0.00			
2	WUSA	11/06/12	11/06/12	9 News @ 5p	CM	5-6p	-T-----	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
				9 News @ 5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	-T-----		1				\$1,200.00		0.00			
													<b>Totals</b>	<b>2</b>	<b>\$1,600.00</b>